



SPONSORSHIP FORM

- "Sunrise to Sunset" Presenting Sponsor (\$5,000)
- "Sunbeam" Sponsor (\$3,500)
- "Sunshine" Sponsor (\$2,500)

OTHER SPONSORSHIPS (\$1,000)

- Welcome Drink Sponsor
- Awards Sponsor
- Decor Sponsor
- Beverage Sponsor
- Entertainment Sponsor

Sponsor Name _____

Please print your name(s)/business name as you would like it to appear.

- I/We wish to remain anonymous

Contact Information (will not be shared)

Name(s)/Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Payment Information

I/We will make a gift of \$ _____ by (date) _____

Check enclosed in the amount of \$ _____

Please charge my MasterCard Visa Discover American Express

Card # _____ Exp _____ CSV _____

Signature _____ Date _____

Please email your sponsorship level interest to Jessica Fabre, Administrative Manager, at DSA@DSASarasota.com

SPONSORSHIP OPPORTUNITIES

DSA Annual Evening of Recognition



Tuesday,
October 18,
2022
6-9 pm

McCurdy's Comedy Theatre
1923 Ringling Boulevard, Sarasota, FL 34236

The Downtown Sarasota Alliance is excited to announce our 2022 Annual Party to celebrate the DSA and all things Downtown Sarasota!

We invite you to join us in celebrating the resilience of downtown: small businesses, restaurants, arts organizations, nonprofits, hard-working employees of downtown, local governments of Sarasota and its residents.

We have various levels of sponsorship and welcome your partnership. We plan to present the annual Paul Thorpe "Mr. Downtown" award and other special recognitions to honor the hard work and steadfast contributions by organizations helping downtown survive and thrive!

Community sponsors are the primary source of funding for this event.



CELEBRATES
2022

CHOOSE FROM THESE SPONSORSHIP LEVELS

(Deadline: September 16, 2022)

“SUNRISE TO SUNSET” PRESENTING SPONSOR *(two available)* **\$5,000**

- Eight (8) guest tickets with seating at VIP table
- Paul Thorpe, Mr. Downtown, Award Presentation Sponsor
- Prominence as Presenting Sponsor at event
- Your company logo on all event materials (time sensitive)
- Full-page ad in event program
- Your company logo and name on social media, website and advertising
- Eight (8) LaBarge Sunset Cruise tickets

“SUNBEAM” SPONSOR *(two available)* **\$3,500**

- Four (4) guest tickets
- Half-page ad in event program
- Your company logo on all event materials (time sensitive)
- Your company logo and logo on social media and website
- Four (4) LaBarge Sunset Cruise tickets

“SUNSHINE” SPONSOR *(multiple available)* **\$2,500**

- Two (2) guest tickets
- Quarter-page ad in event program
- Your company logo on all event materials (time sensitive)
- Your company logo and name on social media and website

OTHER SPONSORSHIPS

WELCOME DRINK SPONSOR* **\$1,000**
Quarter-page ad in event program

AWARDS SPONSOR* **\$1,000**
Present additional awards

DECOR SPONSOR* **\$1,000**
Quarter-page ad in event program

BEVERAGE SPONSOR* **\$1,000**
Quarter-page ad in event program

ENTERTAINMENT SPONSOR* **\$1,000**
Quarter-page ad in event program

**Includes one (1) ticket to event, social media and website recognition*

INDIVIDUAL TICKETS **\$40**

Includes heavy hors d'oeuvres, welcome drink and one (1) free drink ticket



**DSA Annual
Evening of
Recognition**

Tuesday, October 18, 2022

**Please email your sponsorship level interest to Jessica Fabre,
DSA Administrative Manager, at DSA@DSASarasota.com.
One of the committee members will follow up with you.**

The **Downtown Sarasota Alliance** is a 501(c)(3) not-for-profit charitable organization (registration #20 5380145).
Any contributions to the DSA are deductible within the limits of the law.